



Trade promotion services and business opportunities in Norway

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Typical trade promotion services in Norway

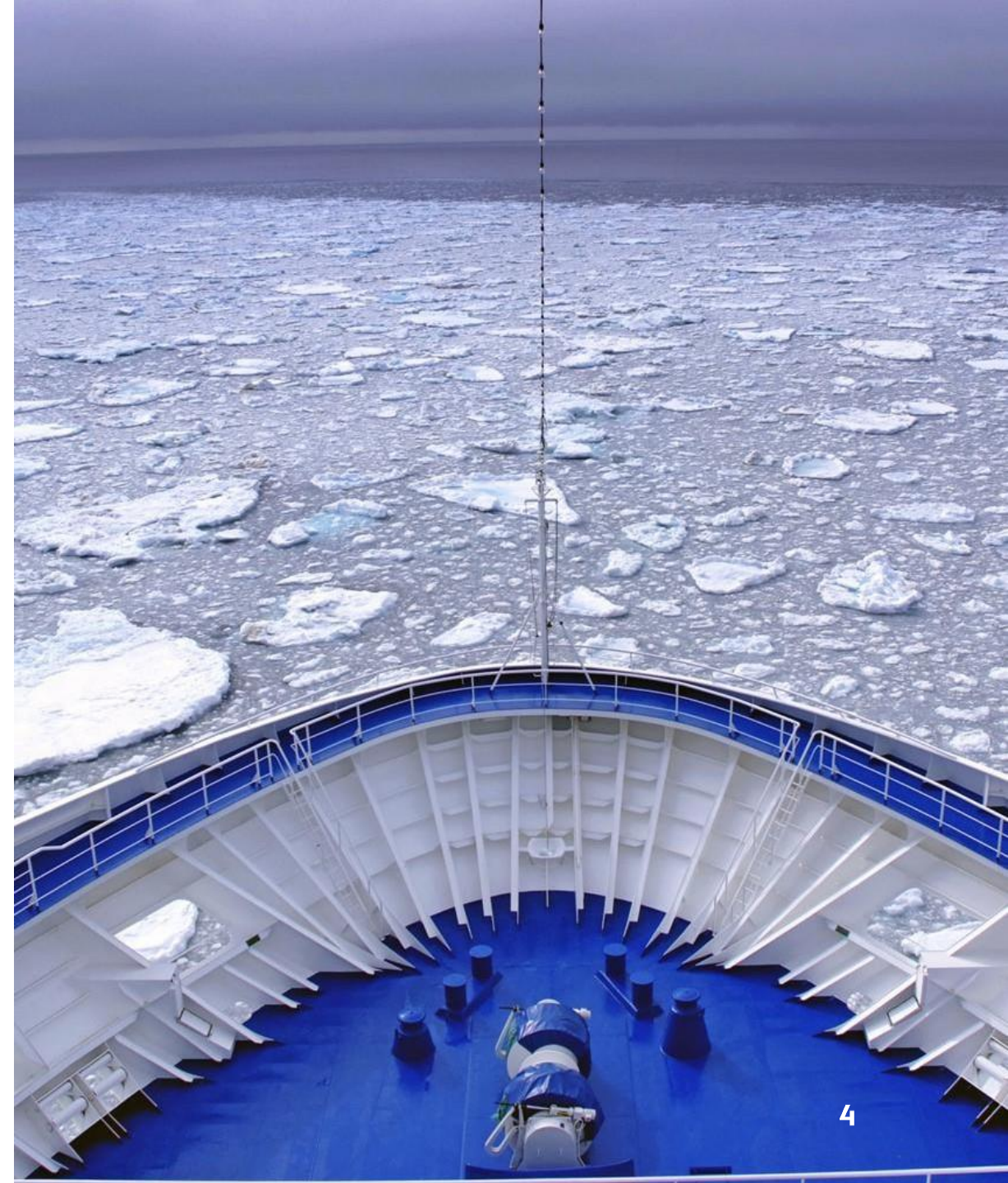


- Enquiries from Finnish business life
 - SMEs
 - Clusters, ecosystems or groups of companies
- Typical services from us
 - Sparring and market advice
 - Market information
 - Contacts in Norway
 - Market opportunities: www.marketopportunities.fi
 - Selected desk-top studies
 - Local business behavior
- Business delegations and Team Finland visits
- Networking events
- Webinars



Why Norway?

- Wealthy and good neighbour
- Geographic proximity and common border in the north
- English and Swedish
- Rather similar business culture
- Finland has a good reputation
- Potential in different sectors
 - Infrastructure, green/clean shift, digitalisation, defense



The Norwegian oil fund



THE FUND'S VALUE •


20 453 646 132 172 NOK

We work to safeguard and build financial wealth
for future generations

Value development →

Source: <https://www.nbim.no/en/>

  + 335 000 €

  - 34 000 €

Green transition focus areas in Norway

- Offshore wind
- Carbon capture and storage (CCS)
- Electrification of transportation
- Critical minerals and battery value chain
- Adjusting to climate change and extreme weather conditions – renewing infrastructure in the whole of Norway



Energy sector trends and opportunities



Electrification of mobile work machines

Bodø: New city new airport



Electrification of heavy transportation



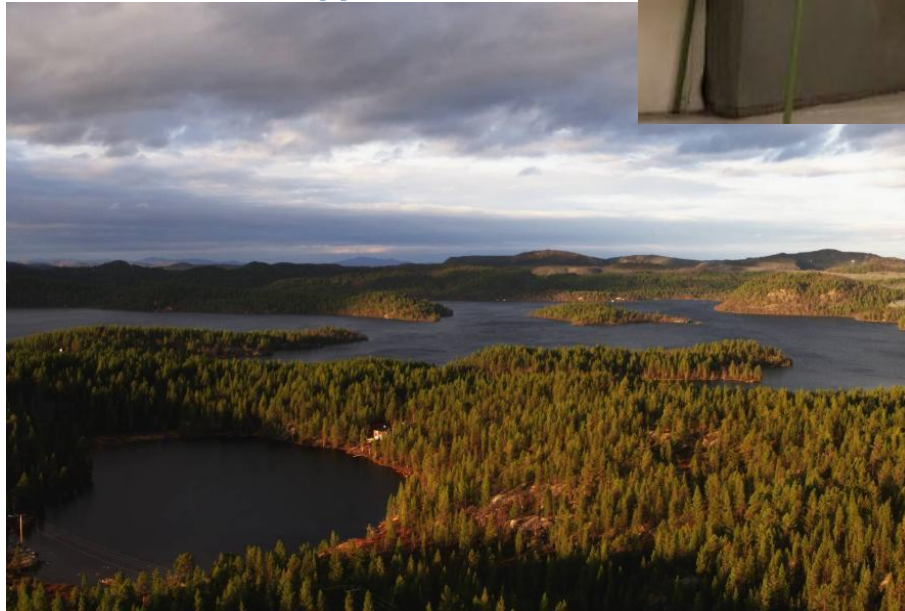
Low-carbon built environment opportunities



Civil shelters



Defence forces (Forsvarsbygg): Construction opportunities



Source: <https://www.forsvarsbygg.no/prosjekter/prioriterte-prosjekter>

Source: <https://www.dsb.no/sikkerhverdag/eg-enberedskap/verd-t-a-vite-om-tilfluktsrom/>

Data centers



Source: <https://www.digi.no/artikler/mener-dataseenter-vil-gi-250-faste-arbeidsplasser-i-narvik/561213>

Defence sector opportunities: The Norwegian Defence Pledge



- Addressing weaknesses through increased stocks of munitions, spare parts and more personnel
- Enhancing situational awareness in the High North
- Fleet plan 2024: Strengthening the Navy
- Strengthening Norway's Air Defence
- Enhancing the capacity of the Army and the Home Guard

ICT sector opportunities

- Data economy
- Cyber security
- Health technologies
- Quantum technologies
- Data center-related supply chains
- Semiconductors



Welcome to Norway



[Contact the team in Norway!](#)

